

Press release

Gdynia, June 27, 2018

17th edition of Broadband Technologies Conference on the theme of ‘The Game of Technologies’.

On June 26-27, 2018, the 17th edition of Broadband Technologies Conference was held in Gdynia. This year's event was attended by over 250 professionals of the telecommunications industry and the data center sector. Among the guests, there were representatives of both the largest and local telecom operators, technology vendors, television broadcasters, as well as leading media.

The conference organized by VECTOR SOLUTIONS has for years developed its position as an important forum for discussions on the latest trends, technologies and solutions changing the market. It also acts as a platform for the exchange of experience between the operators and the technology providers. In addition to the presentations concerning the directions and challenges relevant to the industry, the organizer every year hosts an exhibition of the latest technological solutions referring to the topics presented.

The theme of this year's edition was ‘The Game of Technologies’. - *On the one hand, this is an obvious reference to the ongoing World Cup in Russia. On the other hand, it refers to a multitude of alternative business development directions that allow the operators to provide the same services. The win in this game is the answer to the burning question ‘Which technology should I choose?’* - says Marcin Ułasiak, Solutions Management Director at VECTOR SOLUTIONS. As the speakers show, there are many possibilities; the HFC network can be further developed, the PON infrastructure can be built, an innovative Remote PHY technology, or other DFC (Digital Fiber Coax) architecture can be implemented. There are multiple paths of development. However, there are numerous doubts as to which of these routes to choose.

According to Janusz Kilon, CEO of VECTOR SOLUTIONS - *There is no way to change anything, and still be able to respond effectively, and more importantly, exceed subscribers' expectations for up-to-date services. The ever-increasing demand for bandwidth requires adapting the infrastructure to the changing realities of the market* - said during the conference opening. At the very beginning, Szymon Karbowski asked the question:

'Where is the tech world heading to?'. Among the leading trends, he mentioned blockchain, AR, artificial intelligence, network privacy, autonomous cars, and big data. Apart from the engineering staff of the conference's host, the participants had the opportunity to listen to the presentations of Arris, Huawei, Eleven Sports, Ericsson, Anevia, as well as Conax.

In the expo part, which was divided into several technological areas. you could find, among others, presentation of solutions dedicated to the 4K and VR technologies, the solutions for access infrastructures, including new nodes and modules dedicated to Remote PHY technology, cross-section of devices supporting DOCSIS 3.1 technology, numerous GPON solutions, or monumental racks presenting the extensive portfolio of data center solutions.

The 17th edition also included numerous attractions. Many of the participants were engaged in the competition in the conference's mobile app. The competitors had to face a set of tasks referring to the key themes of the conference. What's more, throughout the entire conference, you could test VR technology. The host also remembered about all the football fans, who had the opportunity to watch the World Cup matches in 4K technology in a fan zone, which was specially prepared for the occasion.

About VECTOR SOLUTIONS

VECTOR SOLUTIONS is a part of the VECTOR capital group. The company specializes in designing, integrating and maintaining the comprehensive end-to-end solutions for telecom and data center operators, enterprise, and media industry in Poland. Its core competence lies in technological areas such as access networks infrastructure, IP core network, data center & cloud, and video. It provides also business and technology consulting services with a focus on the development and optimization of telecommunication networks.

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